Privacy Policy

Who we are

We are a network of websites, including lukas-meixner.com, myxnr.com, quovadisaustria.com, thelifeofmala.com, scrumpus.com, veganmasterrace.com and itreallyaddsup.com.

These sites comply with the statutory requirements of the applicable provisions relating to data privacy. In the following we explain, which data we collect, how we use it and what the user of our services rights are with respect to the use of their data. We will refer to the user of our services as "*visitor*", this may include people just visiting our website, subscribing to our news-services or creating a user account on our website as a registered user.

Personal Data Collection

When our website is visited, our servers temporarily store each access in a protocol file. The following data is recorded and stored by us until it is automatically deleted after no more than twelve months:

- date and time of server request and access
- hostname of the accessing computer (Internet Protocol address or "*IP*")
- name of the Internet Access and Service Provider ("*IAP/ ISP*")
- name and Uniform Resource Locators ("*URL*") of the retrieved data
- websites from which our website was accessed
- country from which our website was accessed
- browser type and version
- the operating system used

This data is collected and processed to enable the use and connect to our website, particularly to maintain system security and internal statistical purposes. The IP address will be evaluated only in the event of attacks on our web infrastructure and for statistical purposes. We furthermore use cookies and web analysis tools when the visitor visits our website. Please see the section "*Cookies*" of this Privacy Policy statement for further details.

Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. An anonymised string created from the visitor's email address (also called a hash) may be provided to the Gravatar service to see if the user is using it. Click here to see the Gravatar service privacy policy. After approval of the visitor's comment, the visitor's profile picture is visible to the public in the context of their comment.

Newsletter & Mandatory Updates

On our website, visitors may subscribe to our news-services. It may be mandatory to provide the following personal information:

- title
- first name
- last name
- gender
- occupation
- organization
- role
- address (e.g. street, number, postcode, town, country, etc.)
- phone number
- email address

We will use the subscriber's email address to regularly provide the subscriber with information. The subscriber will receive this information by email as a newsletter or as a mandatory update, for example to our Privacy Policy. At the end of each email, a link is provided which the subscriber can use to unsubscribe from our news-services at any given time. The subscriber can also unsubscribe from the news-service by [clicking here](#).

Contact Forms

Visitors may use a contact form to contact us. It may be mandatory to provide the following personal information:

- title
- first name
- last name
- gender
- occupation
- organization
- role
- address (e.g. street, number, postcode, town, country, etc.)
- phone number
- email address

We only use this and further information that the visitor provides voluntarily to respond to their contact request.

Media

If visitors upload images to the website, they should avoid uploading images with embedded location data (EXIF GPS) included. Other visitors of the website may be able to download and extract any location data from images on the website.

Cookies

If the visitor leaves a comment on our site they may opt-in to save their name, email address and website in cookies. These are for the visitor's convenience so that they do not have to fill in their details again when they leave another comment. These cookies will last for one year. If the visitor has an account and logs in to this site, we will set a temporary cookie to determine if their browser accepts cookies. This cookie contains no personal information and is discarded when they close their browser. When the visitor logs in, we will also set up several cookies to save their login information and their screen display choices. Login cookies last for two days, and screen options cookies last for a year. If the visitor selects "Remember Me", their login will persist for two weeks. If the visitor logs out of their account, the login cookies will be removed. If the visitor edits or publishes an article, an additional cookie will be saved in their browser. This cookie includes no personal information and simply indicates the post ID of the article they just edited. It expires after 1 day. The visitor may, however, configure their browser so that no cookies are stored on their computer or so that they receive a warning whenever they receive a new cookie. Deactivating cookies may mean that they cannot use all of the functions of our website.

Analytics

We use Google Analytics, a web analysis service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, US. ("*Google*"), for optimising our sites for our visitors. For this purpose, pseudonymised user profiles are created and small text files are used that are stored on their computer ("*Cookies*"). The information produced by the cookie about the user may include: such as:

- date and time of server request and access
- hostname of the accessing computer (Internet Protocol address or "*IP*")
- name of the Internet Access and Service Provider (IAP / ISP)
- name and Uniform Resource Locators (URL) of the retrieved data
- websites from which our website was accessed
- country from which our website was accessed
- browser type and version
- the operating system used

This information is transmitted to Google servers and stored there. This information is used to evaluate the use of our website, to compile reports on website activities and to provide other services connected with the use of the website and internet use for purposes of market research and to enable them to be made more user-friendly. If necessary, this information is also transmitted to third parties to the extent that this is prescribed by law or if third parties process the data for Google. Google will not link such data to Google's other data. IP addresses are anonymised to prevent them from being matched ("*IP masking*"). The visitor may, however, configure their browser so that no cookies are stored on their computer or so that they receive a warning whenever they receive a new cookie. Deactivating cookies may mean that they cannot use all of the functions of our website. Visitors may prevent data collection by Google Analytics by clicking this link. An opt-out cookie will be placed that prevents future data collection when visiting this website.

Web Fonts

For uniform representation of fonts, our website uses web fonts provided by Google Inc. When a visitor opens our website, their browser loads the required web fonts into their browser cache to display texts and fonts correctly. For this purpose, the visitor's browser has to establish a direct connection to Google servers. Google becomes aware that our website was accessed via the visitor's IP address. The use of Google Web fonts is done in the interest of a unified and attractive presentation of our website. If the visitor's browser does not support web fonts, a standard font will be used. More information about how Google handles user data can be found in Google's FAQs and in Google's Privacy Policy.

Third Parties

We only pass on visitors' information to third parties if they have expressly agreed to do so. The contrary shall only apply as far as it is required by law or if it is necessary for the assertion of our rights, in particular for the assertion of claims arising from the contractual relationship with the visitor. We also may receive personal information from or through a third-party service. For example, we may provide the option for visitors to log in and access our services using their credentials from a third party service (e.g. Facebook, Google, etc.). If they choose to log in using this feature, we may obtain personal information such as the visitor's email address or profile information from the third party service. We abide by this Privacy Policy when we use personal information provided to us by third parties. We do not control the information that third parties collect or how they use this information. Visitors should review their privacy policies for more information about how they collect, use, and share this information, including what information they may disclose to us if they use their service credentials to log in to our websites. Additionally, visitor's comments may be checked through an automated spam detection service.

External Embedded Content

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect information about the visitor, use cookies, embed additional third-party tracking, and monitor their interaction with that embedded content, including tracing their interaction with the embedded content if they have an account and are logged in to this website.

External Links

This Privacy Policy statement does not extend to websites linked to from our website. We have no influence on data protection and data security standards of those sites. Only the hosts of linked websites are liable for the corresponding content and data processing activities.

Facebook

Our website uses plugins from Facebook, which is operated by Facebook Inc. and Facebook Ltd., 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland. If a visitor opens our website featuring a Facebook plugin, a connection to the Facebook servers is established. The Facebook server is informed about which of our pages the visitor has visited. If the visitor is logged in to their Facebook account, Facebook allows them to associate their browsing behaviour directly with their personal profile. Visitors can prevent this by logging out of their Facebook account. More information about how Facebook handles user data can be found in the [Facebook Data Use Policy](#).

LinkedIn

Our website uses plugins from LinkedIn, which is operated by LinkedIn Corporation and LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. If a visitor opens our website featuring a LinkedIn plugin, a connection to the LinkedIn servers is established. The LinkedIn server is informed about which of our pages the visitor has visited. If the visitor is logged in to their LinkedIn account, LinkedIn allows them to associate their browsing behaviour directly with their personal profile. Visitors can prevent this by logging out of their LinkedIn account. More information about how LinkedIn handles user data can be found in the [LinkedIn Privacy Policy](#)

Google & YouTube

Our website uses plugins from Google and YouTube, which are operated by Google Inc. The operator of this service is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA and YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA, respectively. If a visitor opens our website featuring a Google or YouTube plugin, a connection to the Google or YouTube servers is established. The Google or YouTube server is informed about which of our pages the visitor has visited. If the visitor is logged in to their Google account, Google and YouTube allows them to associate their browsing behaviour directly with their personal profile. Visitors can prevent this by logging out of their Google account. More information about how Google and YouTube are handling user data can be found in the [Google Privacy Policy](#).

Hotjar

Our website uses plugins from Hotjar. The operator of this service is Hotjar Ltd., Level 2, St Julians Business Centre, 3, Elia Zammit Street, St Julians STJ 1000, Malta. If a visitor opens our website featuring a Hotjar plugin, a connection to the Hotjar servers is established. The Hotjar server is informed about which of our pages the visitor has visited. More information about how Hotjar handles user data can be found in the [Hotjar Privacy Policy](#).

Vimeo

Our website uses features provided by the Vimeo video portal, provided by Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA. If a visitor opens our website featuring a Vimeo plugin, a connection to the Vimeo servers is established. The Vimeo server is informed about which of our pages the visitor has visited. In addition, Vimeo will receive the visitor's IP address. This also applies if the visitor is not logged in to Vimeo or do not have a Vimeo account. If the visitor is logged in to their Vimeo account, Vimeo allows them to associate their browsing behaviour directly with their personal profile. Visitors can prevent this by logging out of their Vimeo account. More information about how Vimeo handles user data can be found in the [Vimeo Privacy Policy](#).

SoundCloud

On our website, plugins of the SoundCloud social network, provided by SoundCloud Limited, Berners House, 47-48 Berners Street, London W1T 3NF, UK may be used. The SoundCloud plugin can be recognized by the SoundCloud logo on our website. When a visitor opens our website, a direct connection between their browser and the SoundCloud server is established via this plugin. SoundCloud will receive information about which of our pages the visitor has visited. In addition, SoundCloud will receive the visitor's IP address. If the visitor clicks on the "Like" or "Share" buttons whilst they are logged in to their SoundCloud account, they can link the content of our website to their SoundCloud profile. This means that SoundCloud can associate visits to our website with the visitor's user account. Visitors can prevent this by logging out of their SoundCloud account. More information about how SoundCloud handles user data can be found in the [SoundCloud Privacy Policy](#).

Data Retention

If visitors leave a comment, the comment and its metadata are retained indefinitely, so we can recognise and approve any follow-up comments automatically instead of holding them in a moderation queue. For visitors that register on our website (if any), we also store the personal information they provide in their user profile. All registered visitors can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also access and edit this information.

Your Rights

If a visitor has an account on this site or has left comments, they can request to receive an exported file of the personal information we hold about them, including any information they have provided to us. They can also request that we erase any personal information we hold about them. This does not include any information we are obliged to keep for administrative, legal, or security purposes.

Data Protection

We use appropriate security measures to protect visitors data stored by us against manipulation, complete or partial loss and unauthorized access by third parties. Our security measures are constantly updated in line with technical developments.

Contact Information

For information about personal data, to correct incorrect information and to block or delete data and for further requests about the use of personal information, please contact either in writing or email:

45 Norton Road,Flat 4
BN3 3BF, Hove
East Sussex
United Kingdom

admin@lukas-meixner.com

Privacy Policy Effectiveness

This Privacy Policy statement is valid as from the 1st of June 2018. The latest update to this policy occurred on the 19th of September 2018.